

METRO PICTURES

Ye Funa

An Alternative Cinema

Metro Pictures at 83 Pitt Street, New York

July 13 - 30, 2017

Opening Reception July 13, 6-8 pm
Open Thursdays 12-6 and by appointment

Metro Pictures invites Ye Funa to exhibit at 83 Pitt Street works conceived during her current residency with the K11 Art Foundation (KAF).

Working without a brick-and-mortar space as KAF's Online Resident Artist, Ye has organized the One Second Film Festival—an open-call video festival for Instagram and Weibo, the Chinese equivalent of the app. *An Alternative Cinema* at 83

Pitt Street manifests the project as a video installation comprising hundreds of submitted videos displayed across smartphones, tablets and monitors in a deluge of information that reflects the visual welter of our digital age.

Along with the installation, Ye presents a new work titled *Flying Dance*. Consisting of a 30-minute video and photographs, she performs various female roles based on characters from popular Chinese television shows.

Ye's photographs, videos, sculptures and installations consider notions of authority and established social hierarchies in relation to idealized representations of daily life from advertising, film and television. Ye draws from a wide range of historical and contemporary cultural references to satirize what she describes as the propagandistic images of lifestyle broadcast by media.

Visitors are invited to submit 1-3 second clips by 1.) uploading video(s) to their personal Instagram accounts (which must be set as public) and hashtagging #1secff; 2.) uploading video(s) to Weibo and tagging @一秒电影节; or 3.) emailing 1secff@gmail.com or exhibitionist@qq.com. Ten finalists will be shortlisted and invited to join a presentation ceremony to compete for the grand prize.

Based in Beijing, Ye has been included in exhibitions throughout North America, Europe and Asia.

